



# Tahoe Douglas Visitors Authority

## **Board of Directors Meeting Wednesday, January 13, 2021, 4:00 pm Virtual Platform**

*This virtual meeting will take place via Zoom*

<https://zoom.us/j/92753151954?pwd=empjZ2tzZUZoazdnaFJaMEFIS3VtQT09>

**Dial-In Option: (669) 900-6833 | Meeting ID: 927 5315 1954 | Password: 1111**

*The TDVA Board will meet remotely on Wednesday, January 13, through the use of Zoom. Board members and staff will log in independently.*

*To watch or participate in the virtual meeting, use the Zoom Meeting link above. You can view it from a computer or smartphone. You can view it from a computer even if you do not have a webcam. If you participate from a computer follow the instructions to install the 'Zoom Launcher'. If you participate from a smartphone you will have to download the app before joining. You do not need a Zoom account to participate but it is encouraged to open a free account.*

*You can also call in without a computer by calling (669) 900-6833 and following the prompts. The meeting ID is: 927 5315 1954 - Here is a one-minute tutorial link for Zoom users: <https://youtu.be/vFhAEoCF7jg>*

*To request a mailed or electronic version of this Agenda or the supporting documentation for this meeting, please e-mail [jenny@ltva.org](mailto:jenny@ltva.org).*

The Board reserves the right to take items in a different order to accomplish business in the most efficient manner, to combine two or more agenda items for consideration, and to remove items from the agenda or delay discussion relating to items on the agenda.

### **AGENDA**

#### **1. Call to Order and Pledge of Allegiance**

#### **2. Roll Call**

#### **3. Introduction of Guests and Staff**

#### **4. Approval of Agenda**

#### **5. Approval of Minutes:** November 11, 2020

#### **6. Approval of Minutes:** December 9, 2020

#### **7. Public Comment (No Action Can be Taken)**

*Public comment will be accepted at the beginning and end of the meeting and should be submitted through the Zoom chat function. A moderator will then read the comment into the record. Public comment can also be made prior to the meeting by emailing [jenny@ltva.org](mailto:jenny@ltva.org) by 2PM on January 13, 2021.*

#### **8. Possible Action:** October 2020 Financial Statements

#### **9. Review and Discussion:** November 2020 Preliminary Financial Statements



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**10. Update:** Event Center Update and Monthly Report – *Rick Kozuback and Bob Tamborski, International Coliseums Company*

**11. Update:** July 4th 2021 Lights on the Lake Fireworks Display – *Mike Frye*

**12. Update:** Mainstreet Management Project – *Lew Feldman*

**13. Recommendations:** Future Agenda Items

**14. Updates by Board Members and staff**

*This is an opportunity for Board members and staff to present updates on meetings they have attended, legislative matters or other items that are relevant to the mission of the Tahoe Douglas Visitors Authority. There will be no action taken on these items other than to possibly request that items be placed on future agendas or to direct staff to further investigate the matter.*

**15. Reports and Back Up Documents:** Reports are provided on a monthly basis by the LTVA staff

- a. Smith Travel Report
- b. City of South Lake Tahoe Lodging Report
- c. Douglas County Lodging Tahoe Township Year-Over-Year Comparison Report
- d. Lake Tahoe South Shore Rooms Rented Report
- e. Tahoesouth.com Web Traffic Year-Over-Year Comparison Report
- f. Noble Studio Executive Overview
- g. Douglas County / Stateline Casinos Gaming Revenue
- h. Key Staff Updates

**16. Public Comment** (No Action Can be Taken)

**17. Next Meeting:** Wednesday, February 10, 2021 at 4PM

**18. Adjournment**

NOTE: We are pleased to make accommodations for members of the public who are disabled. Please notify the TDVA in writing at PO Box 6777, Stateline, NV 89449 or call (775) 588-5900 x300 prior to the meeting.

In accordance with Nevada Revised Statute Chapter 241, this agenda closes three days prior to the meeting day and notice of the meeting was posted on [tahoedouglasva.org](http://tahoedouglasva.org) and [LTVA.org](http://LTVA.org). This meeting was also posted on the internet through the NV State posting website at [notice.nv.gov](http://notice.nv.gov).